

The Missouri Substance Abuse Prevention Network's
2011 Prevention Conference

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December 13-14, 2011

The Lodge of Four Seasons, Lake Ozark, Missouri



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TABLE OF CONTENTS

Welcome Letter	3
Conference Leadership.....	5
Schedule At-A-Glance	7
Detailed Conference Schedule	9
Exhibitors.....	23
General Conference Information.....	25
Contact Hours.....	27
Presenter Index.....	29
Notes.....	31
Map of the Lodge of Four Seasons.....	39

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WELCOME LETTER

Dear Colleagues:

We are excited to welcome you to the 3rd annual Missouri Prevention Conference. During the next few days, we will explore the latest prevention innovations, tools, research, and strategies that have been implemented and used by fellow Missouri preventionists.

Building on feedback from last year, we are proud to offer more workshops this year, providing for more 1-on-1 time with the presenters. We're also pleased to lower the cost of this year's conference to allow for more friends in the field of substance abuse prevention to attend.

We hope that this year's theme, Spread the Message, will resonate with conference participants, as it is at the core of successful prevention efforts. Whether it is parents talking to their children, preventionists collaborating with law enforcement, or voters speaking to legislators, communication is key to a healthy Missouri. Thus, it is our chief task to disseminate pertinent, factual, and timely information to the public and empower communities to do the same.

On behalf of the conference partners- the Missouri Substance Abuse Prevention Network, the Missouri Alliance for Drug Endangered Children (DEC), and the Missouri Department of Mental Health- Division of Alcohol and Drug Abuse (DMH ADA) - we look forward to your participation. Thank you for sharing your expertise and passion for prevention with us!

Have a great conference.

Sincerely,



Chuck Daugherty

Executive Director, ACT Missouri

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CONFERENCE LEADERSHIP

Dozens of proposals were submitted for consideration and inclusion in the 2011 Prevention Conference workshop schedule. We would like to thank the following people for their time and effort in selecting the elite workshops presented at this conference.

Deborah Kirk

*Director of Prevention
Pathways Community
Behavioral Healthcare
Clinton, Mo*

Gary Hillebrand

*Prevention Specialists
Preferred Family Healthcare
Kirksville, MO*

Gordon Stubblefield

*Prevention Director
First Call
Kansas City, MO*

Timmarie Hamilton

*Prevention Specialist
Community Partnerships
of the Ozarks
Springfield, MO*

Julie Thomas

*Community Intervention
Coordinator
SEMO Behavioral Health
Poplar Bluff, MO*

Jessica Howard

*Prevention Director
Family Counseling Center, Inc.
Kennett, MO*

Brigid Woodhead

*Prevention Director
Preferred Family
Health Care
Kirksville, MO*

Lauren Alford

*Prevention Director
SEMO University C2000
Prevention Program
Cape Girardeau, MO*

Sgt. Alis Brasen

*Missouri National Guard
Jefferson City, MO*

Amber Windhorst

*Prevention Specialist
SEMO Behavioral Health
Poplar Bluff, MO*

Shannon Stokes

*Missouri Alliance for
Drug Endangered
Children Steering
Committee
Jefferson City, MO*

Regina E. Thompson

*One Hope United
Jefferson City, MO*

Chuck Daugherty

*Executive Director
ACT Missouri
Jefferson City, MO*

Alicia Ozenberger

*Deputy Director
ACT Missouri
Jefferson City, MO*

Angela Bonine

*Project Associate
ACT Missouri
Jefferson City, MO*

Mona Lara

*MYAA Project Director
ACT Missouri
Jefferson City, MO*

Katrina Wieberg

*Director, Finance and
Operations
ACT Missouri
Jefferson City, MO*

Laurisa Mahlin

*Public Information Officer
ACT Missouri
Jefferson City, MO*

Special thanks to the Missouri National Guard for providing the AV equipment for the conference.

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SCHEDULE AT-A-GLANCE

Monday, December 12, 2011

10:00PM – 12:00PM	CADCA "Pre-Conference Session 1: Coaching Coalitions to Greatness" - <i>Marbella B</i>
12:00PM – 1:00PM	Break (Lunch on your own)
1:00PM – 5:00PM	CADCA "Pre-Conference Session 2: Community Assessment" - <i>Marbella B</i>
6:00PM – 8:00PM	Welcome Reception and Launch Party – "Launch of the Statewide Message" - <i>Granada BC</i>

Tuesday, December 13, 2011

6:30AM – 8:00AM	Breakfast / Networking - <i>Granada BC</i>				
8:00AM	Welcome & Introduction - <i>Granada BC</i>				
8:15AM – 9:30AM	<i>Timmarie Hamilton & Steve Miller</i> "Developmental Assets, the Building Blocks of Prevention"	<i>Ken McManus</i> "Gaming, Teens and Communities"	<i>Vicky Ward & Chris Davis</i> "The 'Whys/Hows' in Pursuing a Drug-Free Communities Grant"	<i>Leesa Wiseman & Shelly Day</i> "Building Strong Sustainable Community Partners"	<i>Shannon Stokes & Chuck Daugherty</i> "Introduction to DEC (Drug Endangered Children)"
Room:	<i>Valencia I</i>	<i>Marbella A</i>	<i>Valencia II</i>	<i>Granada A</i>	<i>Escollo</i>
9:45AM – 11:00AM	<i>Jenny Armbruster & Meloney Jones-White</i> "Mindful of the Mission: A Logic Model Training"	<i>Karen Schalker</i> "eXtreme Teen Drinking: Binge Drinking & the Destructive Decisions that Result"	<i>Jamie Myers & Candy Carzone</i> "Building a Comprehensive Behavioral Health Board in Your Community"	<i>Nancy McGee</i> "Alcohol Enforcement Options and Overview in Missouri: What Can You Do?"	<i>Jennifer Lowry</i> "The Science of Addiction"
Room:	<i>Valencia I</i>	<i>Marbella A</i>	<i>Valencia II</i>	<i>Granada A</i>	<i>Escollo</i>
11:00AM – 12:30PM	Lunch / Networking - <i>Granada BC</i>				
12:30PM – 1:45PM	<i>Gordon Stubblefield</i> "Drugs of Abuse and their Effects"	<i>Youth With Vision</i> "Building and Maintaining a Youth Prevention Advocacy Group"	<i>Susan Depue</i> "New Paths to Obtaining Data"	<i>Shelly Wood & Stacy Taylor</i> "Helping Youth Create a Positive Brand Through 'Be It'"	<i>Eric Nation</i> "No Child Left Behind – the Role of Law Enforcement in Early Intervention / Prevention"
Room:	<i>Valencia I</i>	<i>Marbella A</i>	<i>Valencia II</i>	<i>Granada A</i>	<i>Escollo</i>

The Missouri Substance Abuse Prevention Network's 2011 Prevention Conference

SPREAD THE MESSAGE

2:00PM – 3:15PM	<i>Chris Davis</i> "Don't Let One Disaster Lead to Another: Prevention Following Disaster"	<i>Mona Lara & Michelle Miller</i> "Underage Drinking Advocacy in Missouri: Grassroots and Statewide"	<i>Larry Stobbs, Jr.</i> "Reducing Underage Alcohol Sales – Practical Guidance for Compliance Investigations"	<i>Gus Wagner</i> "AstroNetTurfRoots: Building your Effort Into a Advocacy & Fundraising Machine through Communications"	<i>Stephen Braddock</i> "Fetal Alcohol Syndrome – The Importance of Preventing Alcohol Consumption During Pregnancy"	
<i>Room:</i>	<i>Valencia I</i>	<i>Marbella A</i>	<i>Valencia II</i>	<i>Granada A</i>	<i>Escollo</i>	
3:15PM – 3:45PM	Break – <i>Granada BC</i>					
3:45PM – 5:00PM	<i>Ken McManus & Paul Evensen</i> "Invigorating Communities: The Deeper Challenge in Prevention"	<i>Linda Frost</i> "Supersized Alcohol: Serving vs. Standard Drink Demonstration"	<i>Greg Smith</i> "Beyond Scare Tactics: Strategic Prevention Planning for SADD Advisors"	<i>Vicky Foley & Anita Lewis</i> "Advocating with Passion – How to Share Your Story"	<i>Mary Dugan</i> "Motivational Interviewing"	<i>Laura Bruce</i> "The Cost of What Our Kids Are Drinking!"
<i>Room:</i>	<i>Valencia I</i>	<i>Marbella A</i>	<i>Seachase</i>	<i>Granada A</i>	<i>Escollo</i>	<i>Valencia II</i>
5:00PM – 7:00PM	DEC Networking and Meeting (Light Snacks Provided) – <i>Granada BC</i>					

Wednesday, December 14, 2011

6:30AM – 8:00AM	Breakfast / Networking – <i>Granada BC</i>					
8:00AM – 9:15AM	<i>Ron Griffin</i> "Speaking Out Against Marijuana: Standing Strong in the Face of Opposition"	<i>Stan Cowan</i> "Tobacco Industry in the Third World – A Look at Environmental and Social Injustice"	<i>Marilyn Bader</i> "iConnect: How Technology is Impacting Relationships & the Brain"	<i>John L. Eadie</i> "Prescription Drug Abuse Epidemic and Prevention: How Prescription Monitoring Programs Can Help"	<i>Benjamin Bruening</i> "Missouri National Guard Counterdrug: New Strategies to Assist Coalitions"	<i>Chuck Daugherty</i> "The Role of Prevention in Drug Endangered Children Efforts"
<i>Room:</i>	<i>Valencia I</i>	<i>Marbella A</i>	<i>Seachase</i>	<i>Granada A</i>	<i>Valencia II</i>	<i>Escollo</i>
9:30AM – 10:45AM	<i>Jeanne Huffman</i> "Treatment Courts Work! The What, Who and How they Work"	<i>Amy Tuso & Cathy Shevlin</i> "Outside the Classroom Walls – When Life Gets in the Way"	<i>Ken McManus</i> "Developing and Writing Competitive Grant Applications"	<i>John Woodfin & Jamie Myers</i> "Reaching Parents to Prevent Teen Prescription and OTC Drug Abuse"	<i>Paul Evensen</i> "Community Coalition Kaizen: A Rapid Assessment Tool for Community Coalition Improvement"	<i>Eric Nation</i> "Getting DEC Started in Your Community"
<i>Room:</i>	<i>Valencia I</i>	<i>Marbella A</i>	<i>Seachase</i>	<i>Granada A</i>	<i>Valencia II</i>	<i>Escollo</i>
11:00AM – 1:00PM	Closing Luncheon and Prize Drawings – Jeff Linkenbach – <i>Granada BC</i>					

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DETAILED CONFERENCE SCHEDULE

Monday, December 12

10:00 – 12:00

CADCA Pre-Conference Session 1: *Coaching Coalitions to Greatness* - Marbella B

This workshop highlights coaching as a strategy for building effective coalitions in communities across the state. We will discuss the 4 steps to coaching coalitions to greatness and provide tools for coaches to use in their work with local communities.

Rhonda Ramsey Molina serves as consultant to the CADCA Coalition Institute to provide training and technical assistance to coalitions across the country. With over 20 years in the prevention field, Ms. Ramsey Molina works with coalitions to solidify their community plans, strengthen their organization, recruit and retain members and to move from planning to action.

12:00 – 1:00 Break (Lunch on your own)

1:00- 5:00

CADCA Pre-Conference Session 2: *Community Assessment* - Marbella B

This workshop will highlight collection of both qualitative and quantitative data to create a picture of the substance issues in a target community, including its needs, assets, resources, and potential obstacles that may affect the success of prevention efforts. Participants will learn how to use existing data, as well as the types of information they should seek through interviews and listening sessions. The workshop will combine lecture with interactive group exercises that allow participants to work with data and plan community assessments.

Rhonda Ramsey Molina serves as consultant to the CADCA Coalition Institute to provide training and technical assistance to coalitions across the country. With over 20 years in the prevention field, Ms. Ramsey Molina works with coalitions to solidify their community plans, strengthen their organization, recruit and retain members and to move from planning to action.

6:00 - 8:00

Welcome Reception and Launch Party - Granada BC

Parental attitudes towards underage drinking and drug use are a critical component of prevention. To quantify adult habits, perceptions, and beliefs about drinking, Missouri's Youth Adult Alliance contracted a survey of Missouri parents in 2009. The results of that survey have been used to create a statewide prevention message. The reception will be the official launch of the message and empower you to take that message home and use it in your community!

SPREAD THE MESSAGE

Tuesday, December 13

6:00 – 8:00 Breakfast and Networking Granada BC

8:15-9:30

Developmental Assets: *The Building Blocks of Prevention* - Valencia I

Youth that possess developmental assets, or building blocks, are less prone to problem behaviors and more likely to exhibit school success and caring conduct. You will learn how these assets enhance a child's sense of security and enable him or her to make wise choices, how to incorporate them into your prevention efforts, and how to integrate them in your community to assist children to grow up to be considerate and responsible.

Timmarie Hamilton, MSW, MSAPA, works as a prevention specialist at Community Partnership of the Ozarks. She educates area agencies and coalitions on domestic and dating violence, child abuse and neglect, underage drinking, prescription drug abuse, and second hand smoke.

Steve Miller, MSAPA, works as a prevention specialist at Community Partnership of the Ozarks. He incorporates the use of Developmental Assets in several communities across southwest Missouri as a complement to their existing prevention efforts.

Gaming, Teens and Communities - Marbella A

Concerns regarding the cultures and potentially addictive qualities of video games and social networks continuously grow in our communities. This workshop will present a summary of research and trends regarding video games, gaming cultures and their continued evolution, its impact on individual and community development, and ways to identify gaming strategies to develop prevention tools.

Ken McManus, LPC, is the Director of the Rockwood Drug-Free Coalition. He developed the Rockwood Young Leaders' Academy; a unique initiative designed to invigorate unengaged students, and assisted with the Rockwood District's tobacco-free policy.

The Whys/How's in Pursuing a Drug-Free Communities Grant - Valencia II

Applying for a federal Drug-free Communities (DFC) Grant is necessary for communities that want to implement research-based strategies and learn how the process and funding can lead your coalition to achieving community level change. You will learn the steps needed to position a coalition to apply, the components of the DFC application, the benefits of being a grantee, and the DFC reporting requirements.

Vicky Ward, MA, is the Manager of Prevention Services at Tri-County Mental Health. She provides technical assistance and support to 17 coalitions in the Kansas City area, many of which have received state/national awards.

Chris Davis is the Deputy Director of the Substance Abuse and Violence Prevention Division at Community Partnership of the Ozarks. He coordinates prevention services for 21 counties in southwest Missouri to reduce substance abuse and improve the quality of life for his community members.

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Building Strong Sustainable Community Partners - Granada A

This program discusses creating strong community teams with cultural diversity, well defined goals, expectations, and roles. It will identify untapped resources to explore, community assets, qualities that make strong partnerships, gaps in community resources, and barriers to sustainability. Participants will be able to apply the concepts of mutual capacity building and understand the importance of efficacy in a group to enhance its goals and ensure positive outcomes.

Leesa Wiseman has worked in corrections for over 20 years. She is involved in numerous community based initiatives including "Project Connect" in Kansas City and various reentry teams throughout the state. She served as President of Harrisonville NETT, a prevention team.

Shelly Day has worked over ten years in corrections and social services. She published "Susceptibility of Children" in 1988, and is actively involved with Harrisonville NETT, the Western MO Reentry Team, and the Cass County Citizen's Advisory Board.

Introduction to Drug Endangered Children - Escollo

Around the country, local Drug Endangered Children (DEC) programs have been developed to coordinate the efforts of law enforcement, medical services, and child welfare workers to ensure that children found in these environments receive appropriate attention and care. Find out about what specific steps DEC takes to ensure that children are protected and/or recover from the abuse and neglect of a drug environment.

Chuck Daugherty, MHD, is Executive Director for ACT Missouri, Missouri's statewide training and resource center. He has over 27 years experience providing prevention, intervention, treatment and recovery support to at-risk youth, adolescents, and special needs populations in community-based and clinical settings. He's able to speak to the mind-set of addicts and help others identify potential destructive behaviors. He holds a Masters in Human Development.

Shannon Stokes is a director of programs for One Hope United, a private human service organization dedicated to protecting children and strengthening families. In this role, Ms. Stokes serves as the Project Director for the Circle of Hope, a five year effort funded by the DHHS Children's Bureau, to improve the well-being of families affected by methamphetamine and increase the capacity of collaborative efforts to address the affect of substance abuse on children. She is the Treasurer of the Missouri Alliance for Drug Endangered Children and is certified by the National Alliance for Drug Endangered Children as a trainer.

9:45-11:00

Mindful of the Mission: A Logic Model Training - Valencia I

This presentation will walk participants through the internal and external use of the Strategic Prevention Framework (SPF). You will be learn the process of developing a theory of change statement, apply the seven strategies to achieve community change, develop strategic action plans, and determine tangible and measurable outcomes that positively impact the problem and reflect the work of the coalition in the community.

Jenny Armbruster, MSAPA, is the Eastern Regional Support Center Coordinator for the National Council on Alcoholism and Drug Abuse (NCADA) in St. Louis. She provides training and technical support to communities and coalitions.

Meloney Jones-White, MSAPA, is a Prevention Specialist for the National Council on Alcoholism and Drug Abuse in St. Louis. She provides trainings and technical assistance to 8 community coalitions in St. Louis City and County.

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eXtreme Teen Drinking: *Binge Drinking and the Destructive Decisions that Result* **- Marbella A**

This workshop provides information about the specific problem of binge drinking among underage drinkers and other destructive decisions that often co-occur when youth drink alcohol. It will define binge drinking and its effects, increase your understanding of tolerance and addiction as it relates to underage drinkers, and mentor students in offering a similar workshop in their communities.

Karen Schalker is a Prevention Specialist at First Call in Kansas City. She works with Community 2000 teams in Jackson and Cass counties and especially enjoys working with youth.

Building a Comprehensive Behavioral Health Board in your Community - Valencia II

The time for collaboration between both substance abuse prevention and treatment and mental health promotion and treatment is now! This workshop will summarize how this transpired in Francois County, outline the legal steps involved in developing a behavioral health board, familiarize you with the risk factors for mental illness and substance abuse issues, and teach you the importance of readiness determination, data assessment, resource identification, and needs assessment in developing strong action plans.

Jamie Myers is the Director of Prevention Consultants of Missouri in Rolla. His primary focus is bringing both volunteers and professionals together in communities to collaboratively address prevention issues.

Candy Carzone is the special programs consultant with the St. Francois County Community Partnership. She successfully coordinated the behavioral health board in St. Francois County and works as the Public Relations Director of the Parkland Pregnancy Resource Center.

Alcohol Enforcement Options and Overview in Missouri: *What Can You Do?* **- Granada A**

This workshop will provide an overview of the Division of Alcohol and Tobacco Control (ATC) and its role in regulating the alcohol industry in Missouri and insight into the interplay between local enforcement efforts and their coordination with the ATC. This class is designed to give both community coalition members and local law enforcement officials a basic understanding of liquor law so that they can effectively address the issues of concern in their community.

Nancy McGee, JD, is a special agent for the Missouri Division of Alcohol and Tobacco Control. She administers the Division's alcohol compliance check and retail beverage server training programs and coordinates the Public Safety Department's efforts on college campuses and coalitions.

The Science of Addiction - Escollo

Addiction is a disorder that involves complex interactions between biological and environmental variables. In the 1930's, when science began to study addictive behavior, people addicted to drugs were thought to be morally flawed and lacking willpower, and society treated addiction like a moral default instead of a health issue. You will learn how responses to addiction have changed, the interactions between drugs and the brain, and how addiction is a disease that requires sustained treatment.

Jennifer Lowry, MD, is board certified in Pediatrics and Medical Toxicologist and works for Children's Mercy Hospitals in Kansas City. She has served as Director for the Mid-America Environmental Health Specialty Unit and is the Chair to the MO Alliance for Drug Endangered Children.

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11:00 – 12:30 Lunch / Networking Granada BC

12:30-1:45

Drugs of Abuse and Their Effects - Valencia I

This workshop will identify the different types of drugs that our youth are currently being exposed to, the effects they have on the body and brain, the methods in which they are ingested, and the common terms and specific facts relating to these drugs of abuse. You will be able to identify and understand the different types of drugs that are available and the dangers they pose to individuals, families, and communities.

Gordon Stubblefield is the Director of Prevention Services for First Call Alcohol/Drug Prevention and Recovery in Kansas City. He mobilizes the communities in Jackson, Cass, Johnson, and Lafayette Counties to help create healthy, drug-free environments.

Building and Maintaining a Youth Prevention Advocacy Group - Marbella A

This student lead workshop will present the process and commitment behind building a youth advocacy and leadership coalition including recruiting youth, training members, creating programs, and evaluating effectively. You will learn tips to empower youth to create legislative priorities, make presentations to their elected officials, and use the skills they have learned at the coalition level to implement change in their schools and communities.

Youth with Vision is a student lead advocacy and leadership organization dedicated to creating drug free communities for future generations by putting education into action. Its members range in age from 8th-12th grade and represent 15 school districts in the Northern Kansas City Area.

New Paths to Obtaining Data - Valencia II

This workshop will provide an overview of the new online Data Querying Tool and accompanying website developed by the Behavioral Health Epidemiological Workgroup (BHEW). This tool provides one stop access to a variety of national, state, and county level substance abuse and mental health indicators and other helpful resources for prevention stakeholders. You will learn how to access and navigate this tool to obtain desired data and gain exposure to other products being produced by BHEW.

Dr. Susan Depue is a Research Assistant Professor and the current Project Director for the State Epidemiological Workgroup project in St. Louis. She has also served as a SPF SIG project Director.

Helping Youth Create a Positive Brand through "Be it" - Granada A

This workshop will provide an overview of a coalition in the early stages of youth engagement and how a nationally developed project was used to increase youth involvement. Presenters will discuss working with the "Above the Influence Team" as a pilot market for the new "Be It" activity to diverse populations and offer suggestions for other groups wanting to implement this project in their own communities. Teens apply the principles of "branding" to create their own personal brand to market the importance of staying above the influence.

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Shelly Wood, MSAPA, is the Project Coordinator for the Southeast Missouri Substance Abuse Prevention Coalition. She regularly presents issues related to substance abuse and prevention in her community.

Stacy Taylor is the Asset Coordinator for Cape Girardeau's Community Caring Council, THRIVE. She promotes and trains on multiple workshops developed by Search Institute's 40 Developmental Assets.

No Child Left Behind-*The Role of Law Enforcement in Early Intervention/Prevention* - Escollo

Law enforcement officers may encounter children in dangerous situations, including drug environments, during a typical day. Understanding how law enforcement can aid both children and the agencies that provide services to children, increases the ability of communities to provide early intervention and prevention services. This session will provide examples on the role of law enforcement in identifying drug endangered children and suggestions for engaging law enforcement in your community.

Lieutenant Eric Nation started Jasper County's Drug Endangered Children program in Iowa. He has held numerous positions including undercover narcotics officer and meth lab investigations. In 2011, he received the "National Drug Endangered Children Collaborative Leadership Award."

2:00-3:15

Don't Let One Disaster Lead to Another: *Prevention Following Disaster* - Valencia I

The May 2011 tornado in Joplin changed the landscape of the community and impacted the very fabric of the community. Coordinated prevention and intervention efforts are being planned and implemented to minimize further physical and psychological damage in the aftermath. You will learn how to integrate SPF into the community, the do's and don'ts in disaster prevention efforts, and the research related to substance abuse and violence following a disaster.

Chris Davis is the Deputy Director of the Substance Abuse and Violence Prevention Division at Community Partnership of the Ozarks in Springfield. He works with 21 counties in Southwest Missouri to reduce substance abuse and improve the quality of life for children.

Underage Drinking Advocacy in Missouri: *Grassroots and Statewide* - Marbella A

Each year Missouri's Youth Adult Alliance (MYAA) sets legislative priorities on underage drinking for the state and encourages grassroots advocacy. This presentation covers what types of local ordinances have been pursued and passed across Missouri related to underage drinking prevention, how state level change can make a difference for Missouri overall, what you can do on the local level, and how to start a conversation with your lawmaker. This knowledge should inspire you to create change in your community to prevent underage drinking.

Mona Lara, MSAPA, is the Project Director for MYAA, a statewide coalition that focuses on preventing underage drinking and a program of ACT Missouri. She is also Missouri's SADD state coordinator and has a background of working with and guiding youth.

Michelle Miller works with Missouri Foundation for Mental Health. She has extensive knowledge of advocacy on both the local and statewide levels.

SPREAD THE MESSAGE

Reducing Underage Alcohol Sales-Practical Guidance for Compliance Investigations - Valencia II

Compliance check investigations are a cost-effective way to control youth access to alcohol from retail outlets. Law enforcement agencies use underage "deputies" to test retailers' compliance with laws regarding the sale of alcohol to minors. You will learn why compliance check operations are a useful strategy, the key steps and pertinent issues to initiate and perform inspections, and the follow up items needed after the checks are conducted.

Larry Stobbs, Jr. is a Sergeant with the St. Joseph Police Department and supervises the Midland Empire Alcohol Task force, a group that conducted liquor law enforcement in the ten counties of Northwest Missouri. He was MADD's Enforcement Officer of the Year in 1996.

AstroNetTurfRoots: Building Your Effort Into an Advocacy and Fundraising Machine through Communications - Granada A

This model enables advocacy groups to combine social media and real world action to rise above the clutter and white noise in increasing awareness with influencers, building strength in membership, developing fundraising efforts, and reducing the costs of management. The presentation focuses on what works and what doesn't work in grabbing the attention of parties who should be interested in your mission and creating a call to action that works, empowering members to become better advocates.

Gus Wagner is the President/Owner of The Rocket Group, an award winning communications firm. Gus combined his experience in organizing volunteer groups and political campaigns with business ownership to create the AstroNetTurfRoots model.

Fetal Alcohol Syndrome-The Importance of Preventing Alcohol Consumption During Pregnancy - Escollo

Fetal alcohol syndrome describes growth, mental, and physical problems that may occur in a baby when a mother drinks alcohol during pregnancy. This session will describe the problems that may occur in a child, discuss the importance of preventing alcohol consumption during pregnancy, and provide insights on working with families who may be in recovery and caring for a child with FAS.

Dr. Stephen R. Braddock is a Geneticist and Dysmorphologist, and is currently an associate Professor of Child Health at the University of Missouri- Columbia. He holds a BS from Notre Dame and a MD from the University of Missouri- Columbia. He has spent over 20 years working in pediatric medicine, including time at Cedars-Sinai Medical Center, University of Utah, and University of California, San Diego. His work to establish a fetal alcohol clinic was featured in *USA Today*.

3:15- 3:45 Break Granada BC

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3:45-5:00

Invigorating Communities: *The Deeper Challenge in Prevention* - Valencia I

As we struggle locally, regionally and nationally to redefine ourselves in a turbulent, global economy, our health and capacities as individuals and communities become increasingly important assets for our collective future. This workshop sheds light on deeper, underlying influences affecting all social groups; patterns of oppression and fragmentation. Stakeholders need to "step back" from established notions of oppression and take another look at insidious social and cultural trends that isolate community members and feed risky, self-destructive behavior.

Ken McManus, LPC, has thirty years experience in the behavioral and public health field and lead a DFC Funded Community Coalition and other federal and local prevention grant projects. His emphasis is adolescents and their families.

Paul Evensen, PhD, is the President of Community Systems Group, Inc, a nationally recognized leader in supporting foundations, government organizations, universities and local partnerships working to solve community problems and strengthen communities.

Supersized Alcohol: *Serving vs. Standard Drink Demonstration* - Marbella A

This fun and informative workshop will define the term "standard drink" as it compares to popular serving sizes and drink containers and illustrate how one standard drink of various products, including alco-pops, contains the same amount of pure alcohol. You will learn current definitions and comparisons of low risk vs. at risk drinking for both men and women, gain a list of resources for those at risk, and recognize products and practices that encourage risky drinking.

Linda Frost, MACSAPP, is the Program Director of Prevention Resource Center, a program of Family Counseling Center of Missouri, Inc. Her experience spans substance abuse prevention, public health, maternal health, and public education in the Central Missouri Area.

Beyond Scare Tactics: *Strategic Prevention Planning for SADD Advisors* - Valencia II

This workshop demonstrates how using multiple, evidence-based strategies to target the various factors that exist in the environment of young people has proven to be more effective in reducing destructive behavior and consequences. Using environmental strategies, rather than focusing on individuals, makes the healthy choice the easiest one. These can be employed by SADD Chapters, school counselors, or any organizations that addresses youth problems. An example plan to reduce bullying and violence in schools will serve as a model of this process.

Greg Smith, M.Ed, works for Community Anti-Drug Coalitions Across Tennessee (CADCAT). He develops and presents training modules for anti-drug coalitions, college drug prevention task forces, and SADD adult advisors.

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Advocating with Passion-How to Share Your Story - Granada A

After her son died of a heroin overdose, Vicky formed a non-profit organization to raise awareness, fundraise, and provide support for families struggling with substance abuse. This workshop discusses utilizing media to attract attention to the issues, telling your story with passion, conviction and honesty, and sharing some of the fun projects they have implemented in their community. It emphasizes the importance of your story and journey, and that you don't have to be an expert to support and advocate for others.

Vicky Foley is the President of Chris Walk Against Substance Abuse, Inc., a non-profit organization that advocates and assists families dealing with addiction by sharing her story of loving the addict, not the actions.

Anita Lewis serves on the Board of Chris Walk Against Substance Abuse. She advocates on behalf of substance abuse education, awareness, and support, and writes a monthly column in the local paper on issues related to substance abuse.

Motivational Interviewing - Escollo

Motivational Interviewing (MI) is a tool used in helping people to resolve their ambivalence, or internal conflict, about change. It is a conversation that is both collaborative (person-centered) and evocative in that the goal is to call forth the person's own motivation and strengthen his/her commitment to change. You will learn the definition, purpose, importance, and process of the MI spirit, and a model for developing skills in MI.

Mary C. Dugan, PhD, LCSW, teaches MI as an adjunct for Brown School of Social Work at Washington University and the School of Social Work for the University of Missouri St. Louis. She is the trainer/consultant/coach for Missouri's Screening, Brief Intervention, and Referral to Treatment, (MOSBIRT) - a federally funded project.

The Cost of What Our Kids are Drinking! - Valencia II

Alcohol is costing less and less, and, as a result, is costing our society more and more. This workshop discusses the price of alcohol compared to other beverages youth drink, what impacts its affordability, and the cost of underage drinking on individuals and our society. You will learn how affordability directly affects consumption, recent strategies for addressing underage drinking locally from a price perspective, and new data to share with your coalitions, communities, and legislators about how cheaper alcohol costs more in the long run.

Laura Bruce is a Prevention Specialist with Tri-County Mental Health Services, Inc. in Kansas City. She works with multiple coalitions, schools, community volunteers, health educators, law enforcement and youth leaders throughout the Northland to reduce drug and alcohol abuse.

5:00 – 7:00

DEC Networking Meeting - Granada BC

Stop by this open house and network with some of the DEC professionals. Learn more about the Missouri program and hear how the Alliance for Drug Endangered Children has been successful in other states. Light snacks will be provided.

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Wednesday, December 14

6:30- 8:00 Breakfast / Networking Granada BC

8:00-9:15

Speaking Out Against Marijuana: *Standing Strong in the Face of Opposition* - Valencia I

As perceptions of marijuana have changed, so have people's reception to the pro-health messages of drug prevention. Marijuana abuse has now become an issue of intense debate. It's no longer a matter of simply delivering a marijuana prevention message, but to deliver the message in an environment of intense controversy. If you missed the workshop last year or want a refresher, this is your chance to improve your ability to take the fight over marijuana to the next level. There is information about marijuana in the presentation, but this is not "Facts about Marijuana" this is "Standing Strong in the Face of Opposition".

Ron Griffin, MSW, MSA, CRPS, has a 21 year history of working in substance abuse treatment and prevention. This interactive and fun presentation was highlighted at SW CAPT's Prevention Institute, and it is informative for Preventionists at all levels of experience.

Tobacco Industry in the Third World-A Look at *Environmental and Social Justice* - Marbella A

Purchasing tobacco contributes to environmental and social injustices such as global deforestation and child labor. While the tobacco industry continues to be called to task for their deceptive practices in the United States, it continues to court less developed countries with promises of economic benefit and aggressive marketing to impoverished youth. You will learn methods to advocate and educate people on this global devastation and understand how you can work for change.

Stan Cowan, after 33 years of service to the MO Department of Health, is a Research Aide with the Department of Family and Community Medicine at the University of Missouri. He provides information and technical assistance to allies and local tobacco control coalitions.

iConnect: *How Technology is Impacting Relationships and the Brain* - Valencia II

When you have to connect with teens, friends, parents, are you more likely to call, e-mail, tweet, or post on your social network wall? Relationships are different these days...or are they? Technological advances may have changed how we connect, but there are some basic needs that drive our connections, and research cites relationships as critical to prevent substance abuse and risky behavior. You will explore these connections and how to enhance your communications to keep relationships real and rich.

Marilyn Bader, MS, MACSAPP, is the Prevention Training Coordinator for the National Council on Alcoholism and Drug Abuse in St. Louis. Her experience ranges from direct student service programming at the local level to working with school and community groups in her region.

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Prescription Drug Abuse Epidemic and Prevention: *How Prescription Monitoring Programs Can Help* - Granada A

Prescription Monitoring Programs (PMPs) provide important data to support Substance Abuse Prevention, target communities at risk of prescription drug abuse overdoses and deaths, identify emerging prescription diversion and abuse trends, and prioritize areas where prevention and intervention are needed. You will discover the functions and roles of PMPs and how prevention programs can benefit by having access this supportive data.

John L. Eadie, MPA, has forty years of management, executive, and consulting experience regarding public health. He co-founded the Alliance of States with Prescription Monitoring Programs, and directed New York's Division of Public Health Protection and the state's pharmaceutical diversion program.

MO National Guard Counterdrug: *New Strategies to Assist Coalitions* - Valencia II

This workshop outlines the current objectives of the National Guard's Counterdrug Civil Operations Program. Specifically, the unique role this program takes in assessing and coaching coalitions and the partnership with other prevention providers in the coalition's Area.

Captain Benjamin Bruening works for the MO National Guard's Counterdrug program. He has worked extensively with CADCA as a trainer, has developed training for the National Guard, and assists with community coalitions nationwide.

The Role of Prevention in Drug Endangered Children (DEC) Efforts - Escollo

The collaboration between substance abuse prevention and DEC efforts has proven to increase the public health in communities across the country. In this session, you will learn the basics of prevention and how prevention can break the intergenerational cycle of substance abuse and child abuse, conserve financial and manpower resources, and offer applicable education strategies to the drug endangered children efforts in Missouri. This session is a basic introduction to prevention.

Chuck Daugherty is Executive Director for ACT Missouri, Missouri's statewide training and resource center. He has over 27 years experience providing prevention, intervention, treatment and recovery support to at-risk youth, adolescents, and special needs populations in community-based and clinical settings. He's able to speak to the mind-set of addicts and help others identify potential destructive behaviors. He holds a Masters in Human Development.

9:30-10:45

Treatment Courts Work! The What, Who, and How They Work - Valencia I

Treatment Court programs are growing quickly across the country as we try to ensure that every person in need of help for addiction, mental health, family, and other identified issues has access to it. You will understand the significance of treatment courts, such as comprehensive drug court, DWI Courts, and most recently, Veterans Treatment Court, and learn what keeps them working, how to collaborate within your community to make them strong, and help create success for participants when they return to their communities.

Jeanne Huffman, BS, is the Treatment Court Administrator for Judicial Circuit 36 Southeast Missouri and serves on the Board of MO Association of Drug Court Professionals. She is active in her community and Chair of the "We Can Be Drug-Free" coalition.

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Outside the Classroom Walls-When Life Gets in the Way - Marbella A

When life interferes with learning, schools are stuck in the middle. The Student Assistance Program (SAP) model provides a structure to meet the needs of the school and the student, is designed to support overall health and wellbeing, and partners with parents, School Resource Officers, other faculty, social workers, and community agencies to improve student success. You will learn the nine components of implementing an effective SAP within your school and to apply effective environmental prevention skills to the school environment.

Amy Tuso, MSW, works in prevention education within the schools of Clay, Platte, and Ray counties. She is the Prevention Coordinator for the Liberty School District, and Co-Chair of the Liberty Alliance for Youth coalition.

Cathy Shevlin, LMSW, C-SSWS, is a school social worker for Liberty Public Schools, working primarily with the alternative high school for students with social and emotional issues. She receives referrals for students who are pregnant/parenting, need outside resources, or are transitioning between mental health or healthcare facilities and school.

Developing and Writing Competitive Grant Applications - Valencia II

Grant funding has long been the financial backbone of prevention activity. With the current economy and diminishing funds, accessing grant funds is crucial for prevention projects in many communities. You will learn insights, strategies, and effective writing tools to develop and write grant applications that stand out for their clarity, vision, and fit with funder objectives and expectations, recognize the important qualities of grant structure and presentation, and engage community partners in the process.

Ken McManus, LPC, served as the Director of the Rockwood Drug-Free Coalition. He developed the Rockwood Young Leaders' Academy; a unique initiative designed to invigorate unengaged students, and assisted with the Rockwood District's tobacco-free policy.

Reaching Parents to Prevent Teen Prescription and Over the Counter Drug Abuse - Granada A

Parents must take an active and educated role in preventing their kid's involvement with prescription and OTC drug abuse as this issue continues to burden many communities. Reaching parents with effective prevention messages and information can be a challenging task for coalitions. You will learn specific strategies to help parents understand the importance of their role and influence in their children's decisions by utilizing local media, newsletters, mail, and other practical techniques.

Jamie Myers, MA, is the Director of Prevention Consultants of Missouri in Rolla. His primary focus is bringing both volunteers and professionals together in communities to collaboratively address prevention issues.

John Woodfin is professor emeritus from Missouri Science and Technology in Rolla. He coordinated a local project for the Phelps County Child Advocacy Network to address teen prescription and OTC drug abuse.

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Community Coalition Kaizen: A Rapid Assessment Tool for Community Coalition Improvement - Valencia II

Community Coalition Kaizen, a unique and revolutionary tool, enables coalitions to gain a quick snapshot of their member involvement in the twelve essential processes of coalition work. Dr. Evensen has developed this tool with the National Guard and will introduce a pilot of it at the CADCA Forum. You will learn how this tool helps coalitions become more effective and how to schedule a Kaizen event.

Dr. Paul Evensen is a key partner and researcher in the prevention field. He helped to develop the Community Toolbox and assisted CADCA in developing and integrating coalition training. He is the co-founder of Community Systems Group, a national Coalition Evaluation consulting company.

Getting DEC Started in Your Community - Escollo

Starting a Drug Endangered Children effort in your community can look like a challenge but there are several steps that can ease the process. In this session, learn how a community in Iowa started a local DEC team and maintained momentum through local changes. At the end of the session, the Missouri Alliance for Drug Endangered Children will provide an overview of services available and solicit ideas from the audience.

Lieutenant Eric Nation started Jasper County's Drug Endangered Children program in Iowa. He has held numerous positions including undercover narcotics officer and meth lab investigations. In 2011, he received the "National Drug Endangered Children Collaborative Leadership Award."

11:00 – 1:00

Closing Keynote, Luncheon, and Prizes - Granada BC

Take one last opportunity to celebrate this year in prevention with a closing luncheon with your colleagues. You'll get a preview of 2012 events like CADCA training, Prevention Day, and Speak Hard! Everyone in attendance will be eligible for the prize drawing. Prizes include gift baskets, a stay at the Lodge of Four Seasons, CADCA conference scholarships, and more!

The luncheon will featuring a keynote from Jeff Linkenbach. Missouri is embarking on a multi-year journey into enhancing our prevention approach by engaging in the Positive Community Norms(PCN) process. PCN is a prevention process based upon the Science of the Positive framework which incorporates Spirit, Science and Action as a platform to transform health and safety cultures by telling a new community story. PCN utilizes three elements of: 1) Leadership; 2) Communications; 3) Integration to promote both change and transformation across different levels of social systems. This keynote session will build upon Dr. Linkenbach's keynote talk from last year and will provide participants with a basic overview of the Science of the Positive, the PCN logic model and provide a roadmap for how Missouri leaders can engage in this exciting new community of practice.

Keynote Speaker - Jeff Linkenbach, Ed.D. is an internationally respected social entrepreneur and founder of The Science of the Positive™ framework of transformation. Jeff is a Senior Research Scientist and Director of the Center Health and Safety Culture at Montana State University, where he also founded and directs the National MOST OF Us® Institute for Positive Community Norms. His expertise and technical assistance are frequently sought by leaders of communities, colleges, public schools, private foundations, corporations, and government agencies who strive to implement science-based solutions. His clients have included the U.S. Centers for Disease Control and Prevention, Harvard University, and the American Medical Association.

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EXHIBITORS

Exhibitor booths will be open during the following hours in Granada BC:

- * **Tuesday, December 13:** 8:00 a.m. - 5:00 p.m.
- * **Wednesday, December 14:** 8:00 a.m. - 1:00 p.m.

Be sure to stop by and see the information on display from several exhibitors, including the following:

ACT Missouri

ACT Missouri has served as the statewide training and resource center since 1991, providing substance abuse prevention training through a network of regional support centers. Stop by the booth for a copy of the new *Taking ACTION Handbook: A Guide for Parents and Caregivers*, information about Speak Hard Youth Conference 2012, and to set up a training in your community.

Missouri Alliance for Drug Endangered Children

The Missouri Alliance for Drug Endangered Children was established in 2008 by a group of Missouri state agencies and statewide nonprofit organizations who are concerned with the issues of children who are in environments where substances are used, manufactured, or distributed. This booth features information from members including state executive branch agencies (social services, mental health, health); state, regional, and federal law enforcement; the judicial system; and statewide private organizations concerned with children and family issues.

MSAPCB

The Missouri Substance Abuse Professional Credentialing Board (MSAPCB) is a not-for-profit organization established in 1977 for the purpose of providing a recognized credential for qualified professionals working in the field of substance use disorders. MSAPCB is a proud member of IC&RC, which protects the public by establishing standards and facilitating reciprocity for the credentialing of addiction-related professionals. Visit the booth for credentialing and career information.

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Office of Child Advocate

The Office of Child Advocate (OCA) was established in December of 2002 as an agent of accountability regarding Children's Protection and Services. The OCA provides an individual avenue through which citizens are able to obtain an independent and impartial review of disputed decisions, actions and inactions regarding any child at risk of abuse, neglect or other harm. Stop by the booth to find out more about the OCA' mission and information regarding the child welfare process in Missouri.

One Hope United

One Hope United was founded as Chicago Baptist Orphanage in 1895 and Hudelson Baptist Children's Home in 1903. Today, it is are a federation of agencies that spans four states, serving more than 15,000 children and families each year. The One Hope United booth offers literature on advocacy, support and treatment to vulnerable children and families through programs in prevention, child development, counseling, family preservation, youth services, and placement.

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GENERAL CONFERENCE INFORMATION...

Conference Info:

Cell Phones

As a courtesy to our presenters and participants, please turn off cell phones or change to a vibrate signal during the sessions. For your convenience, the schedule allows ample time for you to check messages throughout the conference. We appreciate your cooperation.

Evaluation

Please complete and return the evaluation to staff before leaving. By sharing your comments, you assist us in enhancing our training efforts and meeting your needs in the future.

Capacity

The doors will be closed for each session once all of the seats are filled. Please do not move additional chairs into the breakout rooms.

Lodging Info:

We hope that you enjoy your stay here at the Lodge of Four Seasons. Check-in time is 4:00 p.m. and check-out time is 11:00 a.m. In addition to the comforts of the conference rooms, guests of the hotel should feel free to enjoy these additional amenities that the hotel has to offer:

- * Complimentary nightly movie in the hotel's Cordoba Theater
- * Nightly refreshments of freshly baked cookies and cider service served in the hotel lobby
- * Indoor pool
- * Fitness room
- * Free Wi-Fi available throughout the hotel
- * Complimentary parking, including valet

Please contact the front desk staff if you have any questions about your accommodations or the hotel property.

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Dining Info:

We hope that you will use the meals as a chance to network with your fellow colleagues from across the state. Your conference registration fee covers the following meals and includes coffee, tea, and water:

- * **Monday, December 12**- Welcome reception dinner
- * **Tuesday, December 13**- Breakfast, lunch, and one break
- * **Wednesday, December 14**- Breakfast and lunch

Meals not listed above are on your own. Feel free to explore some of the great dining options that the Lodge or the Lake has to offer!

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CONTACT HOURS

To receive contact hours, please complete this form and return it to ACT Missouri staff before leaving the conference or fax to ACT Missouri at 573.635.7257.

Your signature verifies your participation in the full sessions indicated on the back of this page.

Name *(Please Print)* _____

Signature _____

Address _____

City _____

State _____ **Zip** _____

Email _____

Phone Number _____

The Missouri Substance Abuse Prevention Network's 2011 Prevention Conference

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Contact hours for each session are indicated in parentheses before the workshop titles. Please check the box next to your sessions. You must have attended the FULL session to receive credit from MSAPCB.

Tuesday, December 13, 2011	Wednesday, December 14, 2011
<input type="checkbox"/> (0.25) 8:00 a.m. – 8:15 a.m. Welcome and Introduction	
8:15 a.m. – 9:30 a.m. BREAKOUT SESSIONS	8:00 a.m. – 9:15 a.m. BREAKOUT SESSIONS
<input type="checkbox"/> (1.25) Developmental Assets, the Building Blocks of Prevention	<input type="checkbox"/> (1.25) Speaking Out Against Marijuana: Standing Strong in the Face of Opposition
<input type="checkbox"/> (1.25) Gaming, Teens and Communities	<input type="checkbox"/> (1.25) Tobacco Industry in the Third World – A Look at Environmental and Social Injustice
<input type="checkbox"/> (1.25) Whys/Hows' in Pursuing a Drug-Free Communities Grant	<input type="checkbox"/> (1.25) iConnect: How Technology is Impacting Relationships & the Brain
<input type="checkbox"/> (1.25) Building Strong Sustainable Community Partners	<input type="checkbox"/> (1.25) Prescription Drug Abuse Epidemic and Prevention: How Prescription Monitoring Programs Can Help
<input type="checkbox"/> (1.25) Introduction to DEC (Drug Endangered Children)	<input type="checkbox"/> (1.25) MO National Guard Counterdrug: New Strategies to Assist Coalitions
	<input type="checkbox"/> (1.25) The Role of Prevention in Drug Endangered Children Efforts
9:45 a.m. – 11:00 a.m. BREAKOUT SESSIONS	9:45 a.m. – 11:00 a.m. BREAKOUT SESSIONS
<input type="checkbox"/> (1.25) Mindful of the Mission: A Logic Model Training	<input type="checkbox"/> (1.25) Treatment Courts Work! The What, Who and How they Work"
<input type="checkbox"/> (1.25) eXtreme Teen Drinking: Binge Drinking & the Destructive Decisions that Result	<input type="checkbox"/> (1.25) Outside the Classroom Walls – When Life Gets in the Way
<input type="checkbox"/> (1.25) Building a Comprehensive Behavioral Health Board in Your Community	<input type="checkbox"/> (1.25) Developing and Writing Competitive Grant Applications
<input type="checkbox"/> (1.25) Alcohol Enforcement Options and Overview in Missouri: What Can You Do?	<input type="checkbox"/> (1.25) Reaching Parents to Prevent Teen Prescription and OTC Drug Abuse
<input type="checkbox"/> (1.25) The Science of Addiction	<input type="checkbox"/> (1.25) Community Coalition Kaizen: A Rapid Assessment Tool for Community Coalition Improvement
	<input type="checkbox"/> (1.25) Getting DEC Started in Your Community
12:30 p.m. – 1:45 p.m. BREAKOUT SESSIONS	11:00 p.m. – 1:00 p.m. CLOSING LUNCHEON
<input type="checkbox"/> (1.25) Drugs of Abuse and their Effects	<input type="checkbox"/> (2.00) 11:00 a.m. – 1:00 p.m. Closing Keynote
<input type="checkbox"/> (1.25) Building and Maintaining a Youth Prevention Advocacy Group	
<input type="checkbox"/> (1.25) New Paths to Obtaining Data	
<input type="checkbox"/> (1.25) Helping Youth Create a Positive Brand Through 'Be It	
<input type="checkbox"/> (1.25) No Child Left Behind – the Role of Law Enforcement in Early Intervention / Prevention	
2:00 p.m. – 3:15 p.m. BREAKOUT SESSIONS	
<input type="checkbox"/> (1.25) Don't Let One Disaster Lead to Another: Prevention Following Disaster	
<input type="checkbox"/> (1.25) Underage Drinking Advocacy in Missouri: Grassroots and Statewide	
<input type="checkbox"/> (1.25) Reducing Underage Alcohol Sales – Practical Guidance for Compliance Investigations	
<input type="checkbox"/> (1.25) AstroNetTurfRoots: Building your Effort Into a Advocacy & Fundraising Machine through Communications	
<input type="checkbox"/> (1.25) Fetal Alcohol Syndrome – The Importance of Preventing Alcohol Consumption During Pregnancy	
3:45 p.m. – 5:00 p.m. BREAKOUT SESSIONS	Monday, December 12, 2011
<input type="checkbox"/> (1.25) Invigorating Communities: The Deeper Challenge in Prevention	CADCA Pre-Conference Training
<input type="checkbox"/> (1.25) The Cost of What Our Kids Are Drinking!	10:00 a.m. – 12:00 p.m. SESSION 1
<input type="checkbox"/> (1.25) Beyond Scare Tactics: Strategic Prevention Planning for SADD Advisors	<input type="checkbox"/> (2.00) Coaching Coalitions to Greatness
<input type="checkbox"/> (1.25) Advocating with Passion – How to Share Your Story	1:00 p.m. – 5:00 p.m. SESSION 2
<input type="checkbox"/> (1.25) Motivational Interviewing	<input type="checkbox"/> (4.00) Community Assessment
<input type="checkbox"/> (1.25) Supersized Alcohol: Serving vs. Standard Drink Demonstration	

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PRESENTER INDEX

A

Armbruster, Jenny 7, 11

B

Braddock, Stephen 8, 15

Bruce, Laura 8, 17

Bruening, Benjamin 8, 19

C

CADCA 7, 9

Carzone, Candy 7, 12

Cowan, Stan 8, 18

D

Daugherty, Chuck 3, 5, 7, 8, 11, 19

Davis, Chris 7, 8, 10, 14

Day, Shelly 7, 11

Depue, Susan 7, 13

Dugan, Mary 8, 17

E

Eadie, John 8, 19

Evensen, Paul 8, 16, 21

F

Foley, Vicky 8, 17

Frost, Linda 8, 16

G

Griffin, Ron 8, 18

H

Hamilton, Timmarie 5, 7, 10

Huffman, Jeanne 8, 19

J

Jones-White, Meloney 7, 11

SPREAD THE MESSAGE

L

Lara, Mona 5, 8, 14

Lewis, Anita 8, 17

Linkenbach, Jeff 8, 21

Lowry, Jennifer 7, 12

M

McGee, Nancy 7, 12

McManus, Ken 7, 8, 10, 16, 20

Miller, Michelle 8, 14

Miller, Steve 7, 10

Myers, Jamie 7, 8, 12, 20

N

Nation, Eric 7, 8, 14, 21

R

Ramsey Molina, Rhonda 7, 9

S

Schalker, Karen 7, 12

Shevlin, Cathy 8, 20

Smith, Greg 8, 16

Stobbs, Jr., Larry 8, 15

Stokes, Shannon 5, 7, 11

Stubblefield, Gordon 5, 7, 13

T

Taylor, Stacy 7, 14

Tuso, Amy 8, 20

W

Wagner, Gus 8, 15

Ward, Vicky 7, 10

Wiseman, Leesa 7, 11

Wood, Shelly 7, 14

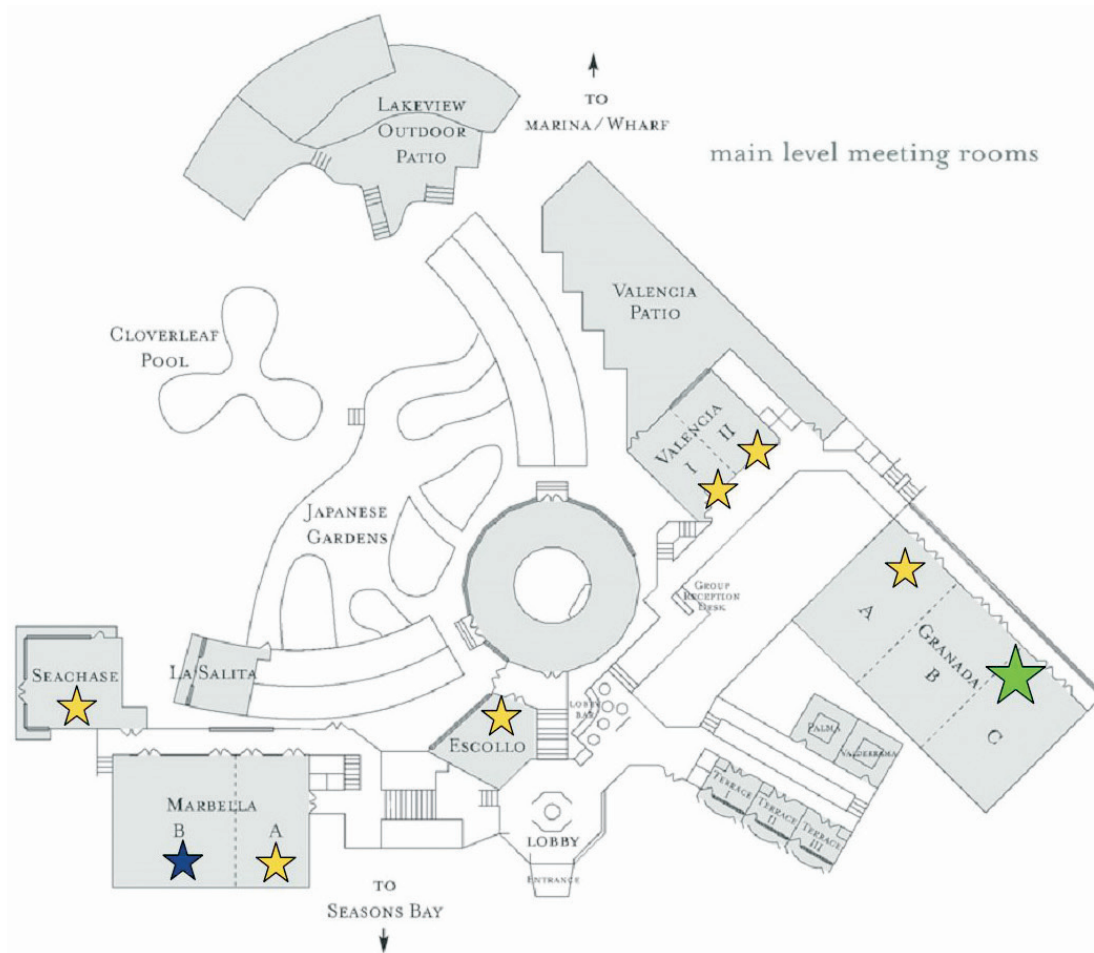
Woodfin, John 8, 20

Y

Youth with Vision 7, 13

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MAP OF THE LODGE OF FOUR SEASONS



KEY:

-  Main Events— Registration, Meals, Break, and Exhibitors
-  CADCA Pre-Conference Trainings
-  Breakout Sessions



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Source: 2009 Missouri's Youth/Adult Alliance
Strategic Prevention Framework State Incentive Grant survey

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