

The Adventures of **ANTI- VAPING MAN**

AN ANTI-VAPING CAMPAIGN

VOL. 1: DARK VAPER

Created by the Missouri Youth Ambassador Program
Powered by ACT Missouri





Not on my watch,
Dark Vaper!

The illustration features a superhero character on the left, shown in a grey silhouette with a cape and a muscular physique. Next to him is a man in a grey t-shirt and blue jeans, also muscular, with his hands on his hips. In the center, a speech bubble contains the text 'I guess it can't be that bad, right?'. On the right, a young man in a blue and yellow jacket holds a smartphone, and a young woman in a yellow shirt stands next to him with her arms crossed. A large speech bubble from the young man says 'C'mon! Try the e-cig. Everyone is doing it!'. The background is a stylized city skyline with various skyscrapers in shades of blue and grey, set against a light grey background with a pattern of small dots.

C'mon! Try the e-cig.
Everyone is doing it!

I guess it can't be
that bad, right?

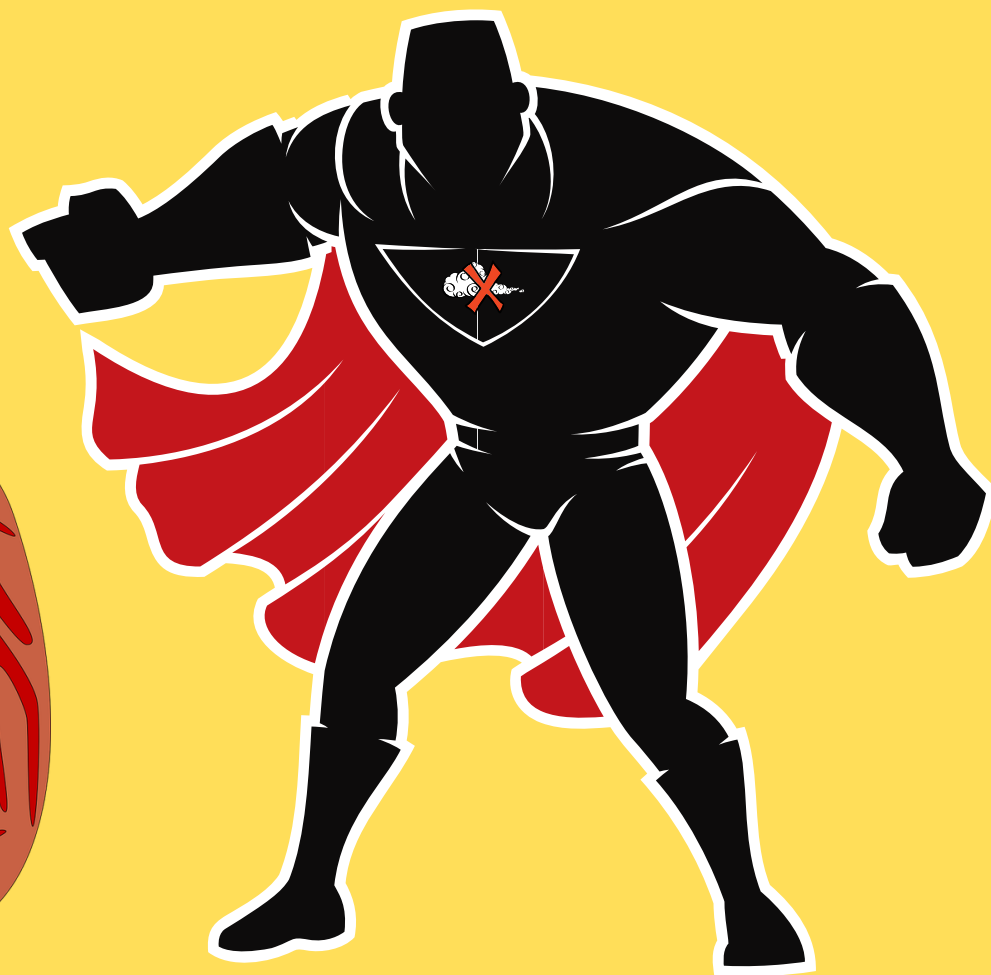
Don't take the
vape bait!





You won't take his
breath away, Dark
Vaper

Using an e-cigarette can make your breathing shallow or rapid, while also causing permanent lung damage. This can make activities like playing sports harder.



Physical exercise can be much harder while using e-cigarettes, as blood flow can become more restricted. Your physical fitness can change drastically, affecting your overall health.



E-cigarettes have a negative affect on the immune system, meaning that a regular sickness like the cold or flu may be exasperbated or last longer.



The long term affect of e-cigarettes on the brain can cause dizziness and lightheadedness, but also changes the chemical structure of how your brain registers joy.

**I won't stop
fighting vaping
until the last pod is
destroyed and you
shouldn't either!**

**Don't take the
vape bait!**

